

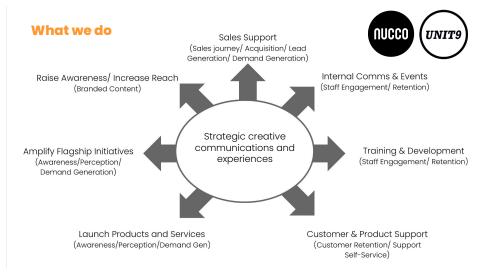


Powered by a world-famous creative production group

### We make it beautifully simple

- We are communication and experience experts that change behaviour and perspectives
- We use insight led strategy, powerful creative and emerging technologies to create animation, film and content through to interactive digital and deeply immersive augmented or virtual experiences
- Powered by creative production group; UNIT9 Campaign Tech Company of the Year 2020, 2021 AdAge Production Company of the Year 2019





#### What we make Multiple disciplines Augmented Experience Virtual Experience Tier 3 Live / Streamed Events Rich Experience (Online/Offline) Interactive Experience (Desktop/Mobile) Complexity Moving Image - Animation Moving Image - Live Action Written words (Copy) Tier 1 Still Image (e.g. photography) Graphic Image (e.g. Infographics) Single discipline Strategy Months Time



#### **Group awards**



x257







**CANNES LIONS** x34

x42

CREATIVE **REVIEW ANNUAL** x18







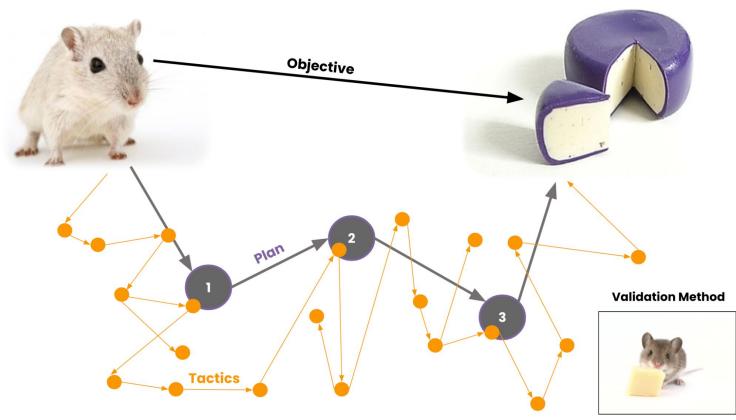


x22

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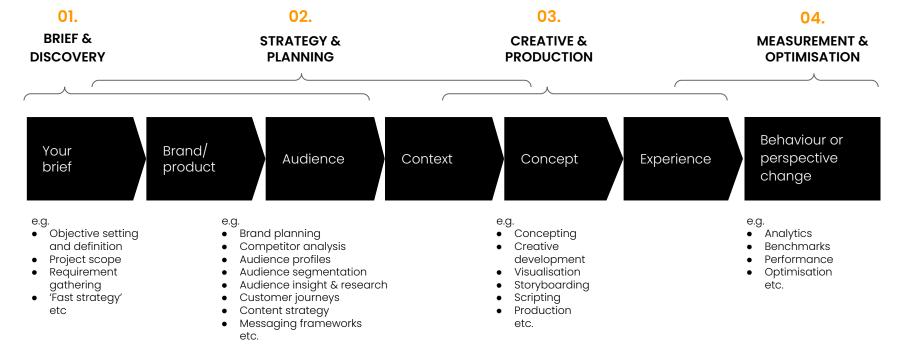
#### Strategy requires an objectives, a plan and a validation method





## Most creative services businesses concerned with communication typically follow a variation on a simple four step process



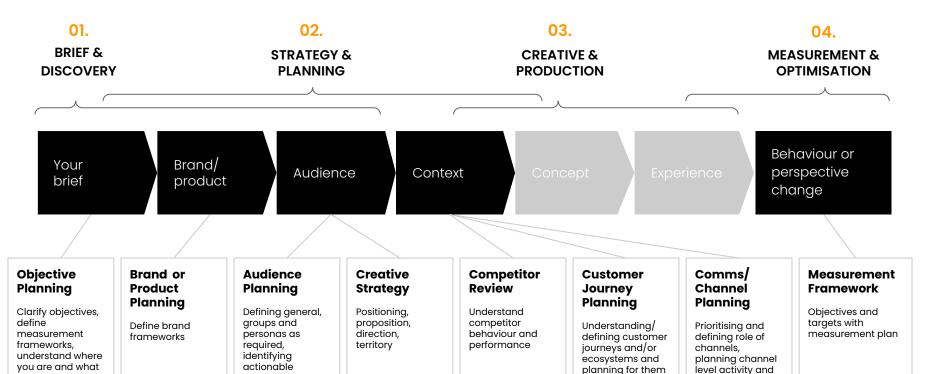


#### Strategy sits within all four steps

insights

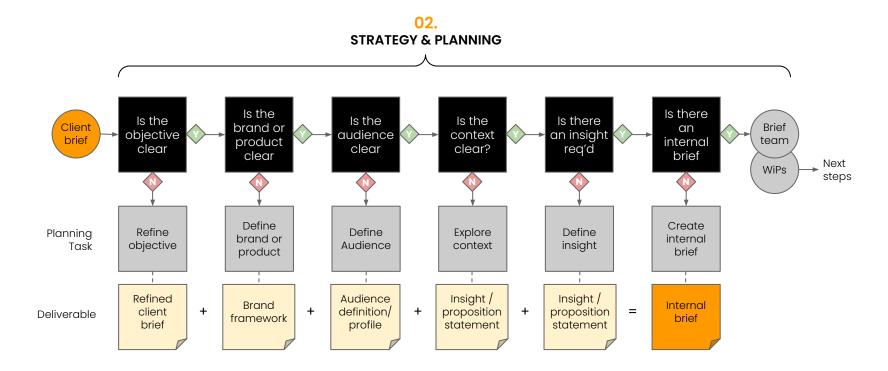


formats



you know







# Thank you

Get in touch to see how we can help explain your offering in a creatively charged way.

contact@nuccobrain.com